1. **Purpose**

This document provides a description of the new global system of government, a digital direct democracy. It addresses questions that global constituents, career politicians and bureaucrats may have.

1. **Objectives**

The guiding objective for the Voteholder digital direct democracy is simple:

**“to reinvent the world and make it better for our children”**.

If the decisions we make as individuals and collectively are purely taken with this simple goal in mind, the world would rid itself of divisive, self centred and dysfunctional circumstances that are so clearly the root cause of the tremendous suffering that hundreds of millions of adults and children are still experiencing on a daily basis. There is no need for this.

Anyone claiming peace and prosperity for humanity is not possible, simply isn’t trying hard enough…

We were put on this Earth as equals. Time we started acting and governing that way…

1. **Background**

Take a global environment scan today, across the social, economical, environmental and geo-political landscapes and one can only conclude that the challenges humanity are facing are difficult to quantify universally and at the same time, increasingly complex.

There is no clear guidance from any institution or from any global leader as to how we are meant to meet the challenges and sustainably plan for freedom, peace and prosperity in the future. Traditional political cycles are too short, presidents kicking the bucket of big issues out of self interest and preservation. The current systems are broken beyond repair, and no change should be expected to come from within the existing walls of power.

Around the world, advanced democracies are largely managed based on the concept of representative governments where regional elected officials are either independent or associated with parties. This system was introduced centuries ago, a time when information was scarce and travel was slow. Today, these aspects are no longer constraints and in fact the layer of representation is slowing us down.

The current governance systems are letting the people down and particularly the children. Sovereign debt of large nations equates to intergenerational theft from unborn generations. Governments have no financial instruments left but to increase debt further. And most disturbingly, this is not being discussed at all, no potential solutions are even debated in the public arena.

Our current mass governance institutions of politics, economics and religion are fundamentally based on divisiveness, on a win-lose equation for its members. Yet as humans, we are all born as equal primates who instinctively have the same human needs (Maslov) and even basic common goals. We have created a world model based on scarcity, growth and debt which is now turned on its head. Resources are less scarce, we are not growing and we are unable to repay debt. Together, we need to change this paradigm and embrace models of fair distribution of abundance and resources.

1. **Foundational principles**

The Voteholder system is designed to provide greater equality between people worldwide, socially, economically, environmentally.

One of the foundational aspects is that one person can only have one vote. This is secured by using a private key on the Ethereum blockchain platform.

Voteholder will provide simple unbiased education on issues for people to engage with and to enable them to make informed decisions when they vote. Any issue, whether it concerns taxes, healthcare, national security or gay rights, Voteholder will clearly present the arguments for and against proposed alternatives and allow people to vote on the issue within a given time window.

Voteholder voting system can be used locally, regionally, nationally and globally, depending on the nature of the issue. This is largely determined by the interests of the voting constituency.

Leadership is based on the servant leadership model where inspirational guidance is provided but not mandated or commanded. There will generally be less legislation and greater accountability for individuals.

1. **How a digital direct democracy works**

Voteholder is a decentralised network with no central authority of governance. No elected officials, no power structures for any individuals. No buildings, no congress or cabinet meetings no government vehicles. Just virtual governance based on a trustless blockchain system in the cloud, immutable transactions, fully auditable by anyone. Any user of apps like Ebay, Amazon, Facebook, Google, Netflix, Airbnb or Uber can easily imagine how aspects of these leading applications can be applied to better solve the mechanics of government. Government needs no middlemen any more than any of these apps do.

Anyone can register issues under any category. Issues can be voted up or down by the electorate based on their importance. Once issues are prioritised and agreed upon, the solutions phase begins. Users can collaboratively contribute solutions to issues. Over a set period of time, solutions are filtered and shortlisted and put to a voting process that runs over a set amount of time.

Once the voting process has produced a democratically agreed winning solution, the execution of the solution is being awarded to relevant public authorities who have to compete for work and are transparently accountable for the results.

1. **Development**

The Voteholder Project is currently in its conceptual design stage and no coding has yet been undertaken. The Project team is recruiting for contributors to fill positions.

1. **Frequently asked questions**
	1. How will Voteholder win elections and replace government?

Simple, by stealth, by providing a simple, credible and powerful alternative, the digital direct democracy will produce more elegant solutions by the people for the people at no cost. We will learn from popular disruptive share economy models that have taken over entire industries in the span of a few years. This is how we plan to displace current systems of government which with most people are unsatisfied.

* 1. Is voteholder a form of Capitalism, Communism, Anarchy or any other system?

No, clearly it is nothing that has ever been implemented before, anywhere at anytime. Voteholder is new, it leverages all the good things of proven solutions and remedies the things that are broken in our current outdated systems, that’s why it just makes sense.

* 1. How will borders and jurisdictions play a role?

They don’t. Issues of a regional nature will naturally only attract regional interest. By the same token, global issues should be represented by a global vote based on a global effort to quantify the challenge (such as climate change) and put to a global vote. Borders will fade away over time, as they should...

* 1. Is the system secure?

Voteholder will be built with security and privacy in mind. The Ethereum/EOS.io blockchain technology provides security stronger than credit card systems and is becoming scalable to handle a global application of this nature.

To be expanded & continued …